SURAT PERNYATAAN KEABSAHAN DATA

Saya yang bertanda tangan di bawah ini:

Nama : Indah Rahmawati

NIM : 24220101

Program Studi : Manajemen

Judul Skripsi : **"Pengaruh *Brand Awareness* dan Promosi Media Sosial Terhadap Keputusan Pembelian AMDK di Jakarta Timur"**

Dengan ini menyatakan bahwa seluruh data yang saya gunakan dalam penyusunan skripsi ini adalah **data yang sah**, yang saya peroleh dari **sumber terpercaya**, baik data primer maupun data sekunder, serta tidak direkayasa atau dimanipulasi dalam bentuk apa pun.

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Demikian surat pernyataan ini saya buat dengan sebenar-benarnya dan penuh tanggung jawab untuk dapat dipergunakan sebagaimana mestinya.

Jakarta, 30 Juli 2026

Yang Membuat Pernyataan,



Indah Rahmawati

NIM: 24220101

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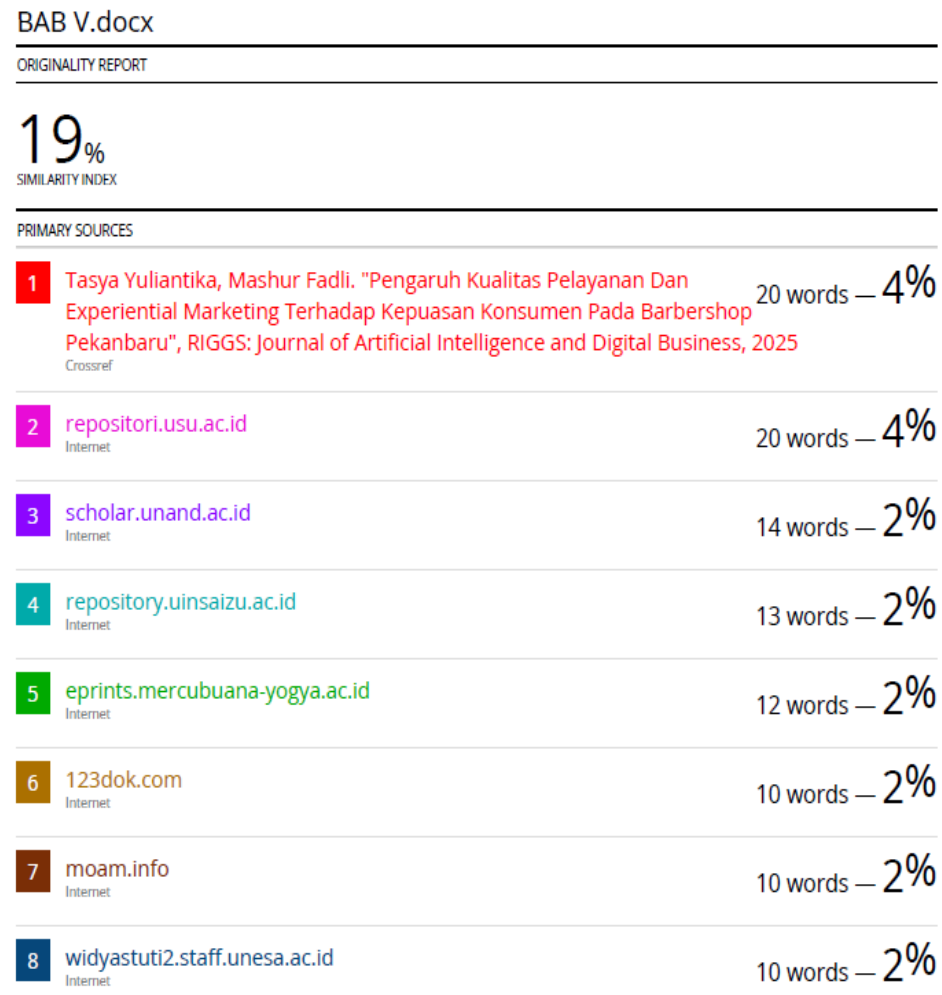
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Lampiran A. 5 Bukti Hasil Pengecekan Plagiarisme BAB V



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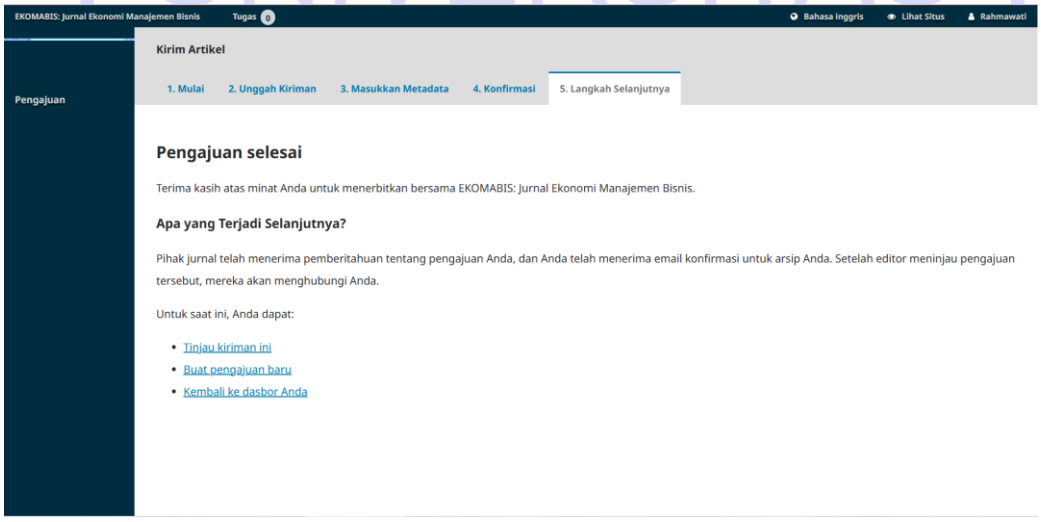
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1. Mulai 2. Unggah Kiriman 3. Masukkan Metadata 4. Konfirmasi 5. Langkah Selanjutnya

Pengajuan selesai

Terima kasih atas minat Anda untuk menerbitkan bersama EKOMABIS: Jurnal Ekonomi Manajemen Bisnis.

Apa yang Terjadi Selanjutnya?

Pihak jurnal telah menerima pemberitahuan tentang pengajuan Anda, dan Anda telah menerima email konfirmasi untuk arsip Anda. Setelah editor meninjau pengajuan tersebut, mereka akan menghubungi Anda.

Untuk saat ini, Anda dapat:

- Tinjau kiriman ini
- Buat pengajuan baru
- Kembali ke dasbor Anda

Lampiran C. 1 Daftar Pernyataan Kuesioner Brand Awareness (X1)

Indikator	Kode	Pernyataan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
Top of Mind	X1.1	Saya dapat mengingat Nestlé Pure Life ketika memikirkan produk air minum dalam kemasan (AMDK).					
	X1.2	Nestlé Pure Life merupakan merek pertama yang saya ingat ketika memikirkan produk air minum dalam kemasan (AMDK).					
Brand Recall	X1.3	Saya dapat mengingat Nestlé Pure Life ketika memikirkan berbagai merek AMDK.					
	X1.4	Nestlé Pure Life termasuk salah satu merek AMDK yang saya ingat dengan mudah.					
Brand Recognition	X1.5	Saya mengenali Nestlé Pure Life ketika melihat logo atau kemasannya.					
	X1.6	Saya dapat mengenali produk Nestlé Pure Life di antara berbagai merek AMDK lainnya.					
Unaware of Brand	X1.7	Saya sering melihat atau mendengar tentang Nestlé Pure Life.					
	X1.8	Saya sering memperhatikan keberadaan Nestlé Pure Life dibandingkan merek AMDK lainnya.					

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Lampiran C. 2 Daftar Pernyataan Kuesioner Promosi Media Sosial (X2)

Indikator	Kode	Pernyataan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
Entertainment	X2.1	Konten yang diunggah pada media sosial Nestlé Pure Life mampu menarik perhatian saya.					
	X2.2	Saya merasa menikmati konten yang disajikan pada media sosial Nestlé Pure Life.					
Interaction	X2.3	Saya merasa mudah menyampaikan pertanyaan atau pendapat melalui media sosial Nestlé Pure Life.					
	X2.4	Interaksi yang terjadi di media sosial Nestlé Pure Life membuat saya merasa lebih dekat dengan merek tersebut.					
Trendiness	X2.5	Media sosial Nestlé Pure Life memberikan informasi terbaru mengenai produk maupun promosi.					
	X2.6	Informasi yang disampaikan melalui media sosial Nestlé Pure Life selalu mengikuti perkembangan yang sedang terjadi.					
	X2.7	Konten media sosial Nestlé Pure Life sesuai dengan kebutuhan informasi yang saya butuhkan.					
	X2.8	Saya merasa informasi yang diberikan melalui media sosial Nestlé Pure Life relevan dengan preferensi saya sebagai konsumen.					
Customization	X2.9	Saya bersedia merekomendasikan Nestlé Pure Life kepada teman atau keluarga melalui media sosial.					
	X2.10	Pendapat atau ulasan pengguna lain di media sosial memengaruhi pandangan saya terhadap Nestlé Pure Life.					

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Lampiran C. 3 Daftar Pernyataan Kuesioner Keputusan Pembelian (Y)

Indikator	Kode	Pernyataan	STS (1)	TS (2)	N (3)	S (4)	SS (5)
Pilihan Produk	Y1	Saya memilih Nestlé Pure Life karena sesuai dengan kebutuhan saya akan air minum kemasan.					
	Y2	Nestlé Pure Life merupakan salah satu produk yang saya pilih ketika membutuhkan AMDK.					
Pilihan Merek	Y3	Saya lebih tertarik membeli Nestlé Pure Life dibandingkan beberapa merek AMDK lainnya.					
	Y4	Nestlé Pure Life menjadi salah satu merek utama yang saya pilih ketika membeli AMDK.					
Pilihan Distributor	Y5	Saya memilih membeli Nestlé Pure Life di tempat penjualan yang mudah saya jangkau.					
	Y6	Ketersediaan Nestlé Pure Life di berbagai tempat memudahkan saya melakukan pembelian.					
Waktu Pembelian	Y7	Saya memilih membeli Nestlé Pure Life pada saat membutuhkan air minum kemasan.					
	Y8	Saya membeli Nestlé Pure Life sesuai dengan waktu kebutuhan saya.					
Jumlah Pembelian	Y9	Saya sering membeli lebih dari satu botol/kemasan Nestlé Pure Life dalam satu kali pembelian.					
	Y10	Saya membeli Nestlé Pure Life dalam jumlah yang sesuai dengan kebutuhan saya.					
Metode Pembayaran	Y11	Saya tidak mengalami kesulitan dalam melakukan pembayaran saat membeli Nestlé Pure Life.					
	Y12	Ketersediaan berbagai metode pembayaran mendukung keputusan saya membeli Nestlé Pure Life.					

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Lampiran C. 4 Tabulasi Brand Awareness

NO	BRAND AWARENESS								TOTAL
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	
1	3	3	4	4	5	4	3	4	30
2	4	5	4	4	4	5	5	3	34
3	5	4	3	5	4	4	5	3	33
4	4	5	4	3	4	4	5	3	32
5	2	1	3	2	2	3	2	3	18
6	5	3	5	4	4	5	4	5	35
7	4	3	4	2	3	4	4	2	26
8	4	4	5	4	4	5	5	4	35
9	5	4	4	3	5	5	4	5	35
10	5	5	5	4	5	4	5	4	37
11	4	3	5	4	4	5	3	4	32
12	3	3	4	4	5	4	4	4	31
13	5	4	4	3	5	4	4	3	32
14	4	3	4	5	4	4	4	5	33
15	4	3	4	4	5	3	4	5	32
16	5	4	5	5	4	4	5	3	35
17	4	5	3	5	5	4	5	3	34
18	4	4	5	4	5	3	4	3	32
19	2	4	3	4	4	3	4	2	26
20	4	5	4	4	5	3	5	3	33
21	5	5	3	4	5	4	3	4	33
22	5	5	3	5	4	5	4	4	35
23	5	4	4	5	3	4	5	5	35
24	3	3	4	5	5	4	5	4	33
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26	4	5	4	4	5	4	5	4	35
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28	4	3	4	5	4	4	5	4	33
29	2	3	4	3	2	3	4	3	24
30	5	4	4	3	5	4	4	5	34
31	4	4	5	4	4	4	3	3	31
32	4	5	4	5	5	2	4	4	33
33	4	5	4	5	5	5	4	4	36
34	4	5	5	5	4	5	5	2	35
35	2	3	1	2	2	3	1	2	16
36	3	2	4	3	2	2	4	3	23
37	5	4	4	5	4	5	5	3	35
38	5	3	5	5	5	3	4	4	34

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NO	BRAND AWARENESS								TOTAL
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	
39	4	4	5	5	5	3	5	4	35
40	4	4	5	4	4	5	5	4	35
41	4	4	5	4	5	4	5	5	36
42	5	4	3	5	4	5	3	4	33
43	4	5	5	4	4	5	5	4	36
44	4	3	5	4	4	5	3	3	31
45	4	5	4	4	5	5	3	4	34
46	4	4	5	4	5	4	5	5	36
47	4	5	4	4	5	3	4	2	31
48	4	5	5	4	4	4	5	5	36
49	5	4	5	5	3	4	4	3	33
50	4	5	4	4	5	5	4	5	36
51	3	2	4	4	4	5	5	4	31
52	4	3	5	4	5	4	5	3	33
53	3	2	3	3	4	4	4	3	26
54	3	3	4	3	4	5	4	4	30
55	4	2	4	4	5	4	4	3	30
56	5	5	5	5	5	5	5	5	40
57	3	3	3	3	4	4	4	3	27
58	4	4	4	4	4	4	4	4	32
59	4	2	3	3	5	5	3	1	26
60	5	4	4	5	5	5	5	5	38
61	4	4	4	3	4	4	5	3	31
62	4	3	4	3	4	4	3	4	29
63	4	2	3	4	4	2	3	3	25
64	4	4	3	2	4	3	3	4	27
65	3	2	3	4	4	3	3	4	26
66	4	4	4	3	4	5	3	3	30
67	4	4	4	5	5	5	5	3	35
68	4	4	4	5	5	5	5	4	36
69	2	2	4	3	4	4	5	3	27
70	3	3	3	4	4	3	3	3	26
71	4	2	4	4	5	4	5	3	31
72	4	5	5	5	4	4	5	4	36
73	4	4	5	3	4	4	3	3	30
74	5	5	4	4	5	4	5	5	37
75	4	5	4	4	4	3	3	3	30
76	5	5	4	5	4	4	5	5	37
77	4	1	4	4	5	4	5	4	31
78	4	2	3	2	4	4	4	2	25
79	4	4	3	3	4	4	4	3	29

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NO	BRAND AWARENESS								TOTAL
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	
80	4	4	4	5	4	5	5	5	36
81	4	5	5	5	4	5	5	4	37
82	4	4	3	3	4	3	3	4	28
83	5	4	4	3	4	4	5	4	33
84	4	3	4	5	4	5	4	3	32
85	5	4	4	3	5	4	4	5	34
86	3	3	4	4	4	5	4	4	31
87	3	3	3	4	5	4	5	4	31
88	3	4	4	4	3	5	4	4	31
89	3	3	3	4	5	4	5	4	31
90	5	4	4	4	5	4	4	4	34
91	3	2	2	1	2	2	1	3	16
92	5	4	4	5	5	5	5	5	38
93	3	3	3	4	4	4	4	3	28
94	3	3	3	4	3	4	4	3	27
95	4	5	5	4	5	5	4	4	36
96	5	3	5	5	4	5	5	4	36
97	5	4	5	5	3	5	4	4	35
98	4	4	5	3	5	5	4	5	35
99	4	4	5	3	5	5	4	5	35
100	4	4	4	4	5	4	4	3	32

Lampiran C. 5 Tabulasi Promosi Media Sosial

NO	PROMOSI MEDIA SOSIAL										TOTAL
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	
1	3	2	4	3	4	4	3	3	4	5	35
2	4	4	5	4	4	5	4	4	5	4	43
3	5	4	4	5	3	4	5	4	3	4	41
4	4	3	4	5	4	4	3	4	5	4	40
5	2	1	2	3	1	2	3	2	1	3	20
6	5	4	5	5	4	5	3	4	5	4	44
7	3	4	2	3	4	3	4	3	4	2	32
8	4	4	5	4	3	4	4	4	5	4	41
9	4	4	5	4	3	3	2	4	5	5	39
10	4	4	5	5	4	5	4	5	4	5	45
11	5	5	3	4	5	3	4	5	4	5	43
12	4	5	4	4	5	4	5	4	4	5	44
13	5	4	5	4	4	3	5	5	4	3	42
14	4	4	5	4	3	5	4	4	5	4	42
15	5	5	4	5	5	3	4	4	5	4	44
16	4	4	5	4	5	5	4	5	4	4	44

NO	PROMOSI MEDIA SOSIAL										TOTAL
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	
17	4	5	5	3	5	5	4	3	5	4	43
18	5	4	4	3	5	4	5	5	4	3	42
19	3	3	2	4	3	4	4	3	4	2	32
20	4	4	5	4	3	5	2	4	5	5	41
21	5	5	4	4	5	4	5	4	5	5	46
22	5	4	5	5	3	3	4	5	5	4	43
23	5	4	5	3	5	4	4	5	4	5	44
24	4	5	3	4	4	5	4	5	3	5	42
25	4	3	4	5	4	3	5	4	5	4	41
26	4	5	5	5	5	4	5	5	4	5	47
27	3	4	5	5	3	4	5	4	3	4	40
28	4	4	5	4	4	4	5	5	4	5	44
29	4	3	4	3	2	4	3	3	4	2	32
30	3	5	3	4	5	4	3	5	4	3	39
31	5	4	4	5	4	4	5	4	4	5	44
32	5	4	5	5	2	4	5	4	4	5	43
33	5	4	4	4	5	5	4	5	4	4	44
34	4	5	5	3	4	5	5	4	5	4	44
35	3	1	2	2	1	3	2	1	2	2	19
36	2	3	2	4	3	4	4	3	4	2	31
37	4	3	4	5	3	4	4	5	4	5	41
38	5	3	4	4	5	4	3	5	4	4	41
39	4	5	4	2	5	4	4	5	4	5	42
40	5	5	4	5	4	4	5	4	5	5	46
41	4	5	3	4	4	5	3	4	5	5	42
42	5	4	3	4	5	4	4	3	5	5	42
43	4	4	5	5	4	5	4	5	5	5	46
44	4	3	4	5	3	4	4	4	5	4	40
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53	4	4	4	3	3	2	3	3	4	5	35
54	3	3	4	3	3	4	4	4	3	3	34
55	4	4	3	2	2	2	3	4	4	5	33
56	3	3	4	4	3	3	3	3	4	4	34
57	3	2	4	3	3	3	3	3	3	3	30
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61	3	3	4	4	5	4	4	4	4	5	40
62	3	3	4	4	5	4	3	4	4	4	38
63	4	4	3	4	4	4	3	4	4	4	38

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NO	PROMOSI MEDIA SOSIAL										TOTAL
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	
64	3	2	4	4	4	4	3	3	4	3	34
65	3	2	3	4	3	3	3	4	4	4	33
66	3	2	4	3	3	4	4	4	4	4	35
67	5	4	5	5	4	5	4	4	5	5	46
68	5	4	4	4	5	4	4	4	5	5	44
69	4	4	5	3	4	4	4	3	4	5	40
70	4	3	3	3	3	3	3	3	4	4	33
71	5	4	4	4	5	5	3	5	4	3	42
72	4	4	5	4	5	5	5	2	4	5	43
73	3	4	3	3	4	4	3	3	4	4	35
74	4	5	5	4	4	4	5	5	4	4	44
75	3	2	4	5	4	4	3	3	4	4	36
76	5	5	4	4	4	4	5	4	5	3	43
77	5	5	4	3	4	2	3	4	4	4	38
78	4	2	4	4	4	4	2	2	4	4	34
79	3	2	3	2	3	4	3	3	4	3	30
80	5	5	4	5	4	4	4	5	4	5	45
81	5	4	4	5	2	2	4	4	5	5	40
82	3	3	4	4	3	3	4	4	3	3	34
83	5	4	4	5	4	4	3	4	5	4	42
84	5	4	4	5	4	3	4	4	5	4	42
85	4	4	3	5	4	5	4	4	3	4	40
86	4	5	4	4	4	5	4	4	3	4	41
87	5	5	4	4	4	4	4	4	3	4	41
88	5	5	4	5	3	4	5	4	4	5	44
89	5	5	4	3	5	4	3	3	3	4	39
90	4	4	3	3	3	3	3	4	4	4	35
91	2	2	1	2	3	2	2	1	2	3	20
92	5	5	4	3	4	4	4	4	4	4	41
93	4	4	4	3	4	4	3	3	3	4	36
94	3	3	3	3	3	3	3	3	3	4	31
95	5	5	3	5	4	4	5	5	4	5	45
96	4	4	5	3	5	5	4	5	5	4	44
97	4	4	5	5	3	5	4	4	5	5	44
98	4	5	4	4	5	5	3	4	4	5	43
99	4	5	3	5	4	4	5	5	4	5	44
100	3	4	3	3	3	3	3	3	3	3	31

Lampiran C. 6 Tabulasi Keputusan Pembelian

NO	KEPUTUSAN PEMBELIAN												TOTAL
	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	
1	4	4	3	4	5	4	4	4	3	4	5	4	48

NO	KEPUTUSAN PEMBELIAN												TOTAL
	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	
2	4	4	5	4	4	4	5	5	4	4	5	5	53
3	5	5	3	5	4	3	5	4	5	4	3	5	51
4	4	5	3	4	5	4	5	5	3	4	5	4	51
5	2	1	3	1	2	2	3	2	1	2	3	2	24
6	4	4	3	4	5	5	4	5	5	4	5	4	52
7	3	4	3	2	4	3	4	3	4	4	3	2	39
8	4	4	3	4	5	4	4	5	4	5	5	5	52
9	4	4	5	4	5	4	3	5	4	4	5	4	51
10	4	4	4	5	4	4	4	5	3	5	4	5	51
11	4	4	3	5	4	5	5	4	3	5	4	5	51
12	4	5	4	5	4	4	5	4	5	4	4	4	52
13	4	5	5	4	3	5	4	3	5	5	4	5	52
14	3	4	4	5	4	4	3	4	2	4	5	5	47
15	4	5	4	4	5	3	2	3	4	4	5	5	48
16	4	5	4	4	5	5	5	4	4	5	4	4	53
17	5	4	5	3	5	4	5	5	3	4	5	4	52
18	5	4	5	5	4	3	5	4	4	5	4	5	53
19	4	3	4	2	3	4	4	3	4	4	3	4	42
20	5	4	5	5	4	4	5	4	5	3	4	5	53
21	3	4	5	4	5	4	3	5	3	4	5	4	49
22	5	5	4	2	4	4	5	4	5	4	3	4	49
23	4	4	5	4	2	5	4	4	5	4	5	5	51
24	5	5	4	3	5	4	5	3	4	5	5	3	51
25	4	5	4	3	5	4	3	5	4	3	5	4	49
26	4	4	4	5	4	4	5	5	4	5	4	5	53
27	5	4	5	3	4	5	4	5	3	4	5	4	51
28	4	5	5	5	4	5	4	4	5	5	4	5	55
29	3	2	4	3	4	3	4	3	2	4	3	4	39
30	5	3	4	3	5	4	5	3	4	5	4	3	48
31	4	5	5	4	4	4	4	4	5	5	4	5	53
32	4	3	5	4	4	5	4	5	5	4	5	4	52
33	5	5	4	5	4	5	5	4	4	4	5	4	54
34	4	4	2	4	5	4	5	5	3	4	5	4	49
35	2	3	1	2	2	1	2	3	2	1	3	5	27
36	3	4	3	4	2	4	3	4	3	2	4	3	39
37	4	5	4	4	5	4	5	3	3	5	4	3	49
38	5	3	5	4	4	4	3	5	4	3	5	4	49
39	4	5	5	4	5	4	4	5	3	5	3	4	51
40	4	5	4	4	4	5	5	4	5	4	4	5	53
41	5	5	4	5	4	3	4	5	4	3	4	4	50
42	4	5	3	4	5	4	3	5	4	5	3	4	49

UNIVERSITAS NUSA MANDIRI

NO	KEPUTUSAN PEMBELIAN												TOTAL
	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	
43	4	4	5	4	5	4	4	4	5	4	5	5	53
44	4	4	5	5	4	5	5	4	4	5	4	5	54
45	5	5	4	5	3	2	4	5	3	4	5	3	48
46	5	5	3	4	4	5	5	4	3	4	5	4	51
47	4	5	5	4	5	4	3	5	4	4	2	4	49
48	4	4	5	4	5	5	4	4	4	4	4	5	52
49	5	4	5	4	3	4	4	5	4	5	2	4	49
50	5	4	4	4	5	4	5	4	5	5	5	4	54
51	4	3	3	3	4	4	3	4	3	4	4	5	44
52	3	3	3	4	4	5	3	4	2	4	4	4	43
53	4	3	2	2	4	4	3	4	2	4	4	5	41
54	3	3	3	3	4	5	5	5	3	4	3	4	45
55	3	3	2	2	3	4	4	4	4	5	5	5	44
56	5	5	5	5	5	5	5	5	5	4	5	5	59
57	3	3	3	3	3	3	3	3	3	3	3	3	36
58	5	4	4	4	4	4	4	4	4	4	4	4	49
59	5	3	3	3	4	2	4	5	2	5	5	5	46
60	4	4	5	5	5	5	5	5	4	4	5	4	55
61	4	4	3	4	4	5	5	4	4	4	4	5	50
62	4	4	4	4	4	4	4	4	4	5	4	4	49
63	4	4	3	4	4	2	4	4	4	4	4	4	45
64	4	3	2	4	4	4	4	4	3	4	3	3	42
65	3	2	2	3	3	4	4	4	4	3	3	4	39
66	4	3	3	4	4	4	5	4	4	4	3	4	46
67	5	4	4	4	5	4	5	5	2	5	4	5	52
68	5	5	4	4	5	5	5	5	5	5	5	5	58
69	4	3	2	2	3	4	4	4	3	4	4	4	41
70	4	3	3	3	4	4	3	4	2	3	4	4	41
71	4	4	2	3	4	4	3	5	1	4	5	4	43
72	4	4	3	3	4	5	4	5	2	5	4	4	47
73	4	4	3	3	4	4	5	3	3	4	4	3	44
74	5	3	3	4	5	5	4	5	3	5	4	4	50
75	4	4	3	4	3	3	4	4	4	3	3	4	43
76	4	5	5	4	4	5	5	4	2	5	4	5	52
77	3	4	3	2	4	5	4	5	3	5	5	4	47
78	4	3	2	2	5	4	4	5	1	5	4	4	43
79	4	3	3	2	3	4	4	3	4	3	4	3	40
80	5	4	3	2	4	4	5	5	4	4	5	5	50
81	5	5	3	3	5	4	4	5	2	5	4	4	49
82	4	4	3	3	4	3	3	4	5	4	4	3	44
83	4	5	4	2	4	5	3	4	3	5	4	5	48

UNIVERSITAS NUSA MANDIRI

NO	KEPUTUSAN PEMBELIAN												TOTAL
	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	
84	4	4	3	4	5	4	4	3	5	5	4	5	50
85	5	5	3	5	5	4	4	5	5	4	3	4	52
86	4	3	4	4	4	4	4	4	4	4	4	4	47
87	3	3	3	3	3	4	3	3	4	4	4	4	41
88	5	4	4	5	5	5	5	4	4	5	4	5	55
89	3	4	3	4	4	4	4	4	3	4	4	5	46
90	4	4	4	4	4	4	4	4	4	4	5	4	49
91	2	3	2	2	3	2	1	2	2	3	1	2	25
92	3	3	3	3	4	4	4	4	3	4	4	4	43
93	4	4	3	3	4	4	3	4	3	4	4	4	44
94	4	4	3	4	4	4	4	4	2	3	3	3	42
95	5	4	4	5	4	4	5	5	3	5	4	4	52
96	4	5	5	4	4	3	5	4	4	5	4	4	51
97	4	3	5	5	4	4	5	4	4	5	5	4	52
98	4	4	5	3	5	5	4	5	5	4	4	5	53
99	5	3	5	5	4	4	5	4	4	5	5	4	53
100	4	4	3	4	3	3	4	4	4	4	4	4	45

Lampiran C. 7 Tabulasi MSI Brand Awareness

NO	BRAND AWARENESS								TOTAL
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	
1	1,928	2,759	3,625	3,639	3,976	2,952	2,198	3,930	25,006
2	3,008	4,741	3,625	3,639	2,618	4,232	4,387	2,917	29,166
3	4,310	3,632	2,472	4,846	2,618	2,952	4,387	2,917	28,133
4	3,008	4,741	3,625	2,658	2,618	2,952	4,387	2,917	26,906
5	1,000	1,000	2,472	1,816	1,000	1,920	1,459	2,917	13,583
6	4,310	2,759	4,890	3,639	2,618	4,232	3,169	5,038	30,654
7	3,008	2,759	3,625	1,816	1,648	2,952	3,169	1,872	20,849
8	3,008	3,632	4,890	3,639	2,618	4,232	4,387	3,930	30,335
9	4,310	3,632	3,625	2,658	3,976	4,232	3,169	5,038	30,640
10	4,310	4,741	4,890	3,639	3,976	2,952	4,387	3,930	32,825
11	3,008	2,759	4,890	3,639	2,618	4,232	2,198	3,930	27,273
12	1,928	2,759	3,625	3,639	3,976	2,952	3,169	3,930	25,977
13	4,310	3,632	3,625	2,658	3,976	2,952	3,169	2,917	27,239
14	3,008	2,759	3,625	4,846	2,618	2,952	3,169	5,038	28,014
15	3,008	2,759	3,625	3,639	3,976	1,920	3,169	5,038	27,134
16	4,310	3,632	4,890	4,846	2,618	2,952	4,387	2,917	30,550
17	3,008	4,741	2,472	4,846	3,976	2,952	4,387	2,917	29,299

NO	BRAND AWARENESS								TOTAL
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	
18	3,008	3,632	4,890	3,639	3,976	1,920	3,169	2,917	27,150
19	1,000	3,632	2,472	3,639	2,618	1,920	3,169	1,872	20,321
20	3,008	4,741	3,625	3,639	3,976	1,920	4,387	2,917	28,212
21	4,310	4,741	2,472	3,639	3,976	2,952	2,198	3,930	28,218
22	4,310	4,741	2,472	4,846	2,618	4,232	3,169	3,930	30,318
23	4,310	3,632	3,625	4,846	1,648	2,952	4,387	5,038	30,436
24	1,928	2,759	3,625	4,846	3,976	2,952	4,387	3,930	28,402
25	4,310	2,759	3,625	4,846	3,976	2,952	2,198	5,038	29,703
26	3,008	4,741	3,625	3,639	3,976	2,952	4,387	3,930	30,258
27	4,310	3,632	2,472	3,639	3,976	2,952	3,169	5,038	29,188
28	3,008	2,759	3,625	4,846	2,618	2,952	4,387	3,930	28,124
29	1,000	2,759	3,625	2,658	1,000	1,920	3,169	2,917	19,047
30	4,310	3,632	3,625	2,658	3,976	2,952	3,169	5,038	29,360
31	3,008	3,632	4,890	3,639	2,618	2,952	2,198	2,917	25,853
32	3,008	4,741	3,625	4,846	3,976	1,000	3,169	3,930	28,295
33	3,008	4,741	3,625	4,846	3,976	4,232	3,169	3,930	31,527
34	3,008	4,741	4,890	4,846	2,618	4,232	4,387	1,872	30,593
35	1,000	2,759	1,000	1,816	1,000	1,920	1,000	1,872	12,366
36	1,928	1,938	3,625	2,658	1,000	1,000	3,169	2,917	18,234
37	4,310	3,632	3,625	4,846	2,618	4,232	4,387	2,917	30,565
38	4,310	2,759	4,890	4,846	3,976	1,920	3,169	3,930	29,799
39	3,008	3,632	4,890	4,846	3,976	1,920	4,387	3,930	30,588
40	3,008	3,632	4,890	3,639	2,618	4,232	4,387	3,930	30,335
41	3,008	3,632	4,890	3,639	3,976	2,952	4,387	5,038	31,521
42	4,310	3,632	2,472	4,846	2,618	4,232	2,198	3,930	28,237
43	3,008	4,741	4,890	3,639	2,618	4,232	4,387	3,930	31,444
44	3,008	2,759	4,890	3,639	2,618	4,232	2,198	2,917	26,260
45	3,008	4,741	3,625	3,639	3,976	4,232	2,198	3,930	29,349
46	3,008	3,632	4,890	3,639	3,976	2,952	4,387	5,038	31,521
47	3,008	4,741	3,625	3,639	3,976	1,920	3,169	1,872	25,950
48	3,008	4,741	4,890	3,639	2,618	2,952	4,387	5,038	31,272
49	4,310	3,632	4,890	4,846	1,648	2,952	3,169	2,917	28,363
50	3,008	4,741	3,625	3,639	3,976	4,232	3,169	5,038	31,428
51	1,928	1,938	3,625	3,639	2,618	4,232	4,387	3,930	26,295
52	3,008	2,759	4,890	3,639	3,976	2,952	4,387	2,917	28,528
53	1,928	1,938	2,472	2,658	2,618	2,952	3,169	2,917	20,652
54	1,928	2,759	3,625	2,658	2,618	4,232	3,169	3,930	24,918
55	3,008	1,938	3,625	3,639	3,976	2,952	3,169	2,917	25,224
56	4,310	4,741	4,890	4,846	3,976	4,232	4,387	5,038	36,419
57	1,928	2,759	2,472	2,658	2,618	2,952	3,169	2,917	21,472
58	3,008	3,632	3,625	3,639	2,618	2,952	3,169	3,930	26,572
59	3,008	1,938	2,472	2,658	3,976	4,232	2,198	1,000	21,482

NO	BRAND AWARENESS								TOTAL
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	
60	4,310	3,632	3,625	4,846	3,976	4,232	4,387	5,038	34,045
61	3,008	3,632	3,625	2,658	2,618	2,952	4,387	2,917	25,796
62	3,008	2,759	3,625	2,658	2,618	2,952	2,198	3,930	23,747
63	3,008	1,938	2,472	3,639	2,618	1,000	2,198	2,917	19,789
64	3,008	3,632	2,472	1,816	2,618	1,920	2,198	3,930	21,593
65	1,928	1,938	2,472	3,639	2,618	1,920	2,198	3,930	20,642
66	3,008	3,632	3,625	2,658	2,618	4,232	2,198	2,917	24,887
67	3,008	3,632	3,625	4,846	3,976	4,232	4,387	2,917	30,622
68	3,008	3,632	3,625	4,846	3,976	4,232	4,387	3,930	31,635
69	1,000	1,938	3,625	2,658	2,618	2,952	4,387	2,917	22,094
70	1,928	2,759	2,472	3,639	2,618	1,920	2,198	2,917	20,449
71	3,008	1,938	3,625	3,639	3,976	2,952	4,387	2,917	26,442
72	3,008	4,741	4,890	4,846	2,618	2,952	4,387	3,930	31,371
73	3,008	3,632	4,890	2,658	2,618	2,952	2,198	2,917	24,872
74	4,310	4,741	3,625	3,639	3,976	2,952	4,387	5,038	32,668
75	3,008	4,741	3,625	3,639	2,618	1,920	2,198	2,917	24,665
76	4,310	4,741	3,625	4,846	2,618	2,952	4,387	5,038	32,516
77	3,008	1,000	3,625	3,639	3,976	2,952	4,387	3,930	26,517
78	3,008	1,938	2,472	1,816	2,618	2,952	3,169	1,872	19,845
79	3,008	3,632	2,472	2,658	2,618	2,952	3,169	2,917	23,426
80	3,008	3,632	3,625	4,846	2,618	4,232	4,387	5,038	31,384
81	3,008	4,741	4,890	4,846	2,618	4,232	4,387	3,930	32,651
82	3,008	3,632	2,472	2,658	2,618	1,920	2,198	3,930	22,435
83	4,310	3,632	3,625	2,658	2,618	2,952	4,387	3,930	28,111
84	3,008	2,759	3,625	4,846	2,618	4,232	3,169	2,917	27,173
85	4,310	3,632	3,625	2,658	3,976	2,952	3,169	5,038	29,360
86	1,928	2,759	3,625	3,639	2,618	4,232	3,169	3,930	25,899
87	1,928	2,759	2,472	3,639	3,976	2,952	4,387	3,930	26,042
88	1,928	3,632	3,625	3,639	1,648	4,232	3,169	3,930	25,802
89	1,928	2,759	2,472	3,639	3,976	2,952	4,387	3,930	26,042
90	4,310	3,632	3,625	3,639	3,976	2,952	3,169	3,930	29,233
91	1,928	1,938	1,489	1,000	1,000	1,000	1,000	2,917	12,271
92	4,310	3,632	3,625	4,846	3,976	4,232	4,387	5,038	34,045
93	1,928	2,759	2,472	3,639	2,618	2,952	3,169	2,917	22,453
94	1,928	2,759	2,472	3,639	1,648	2,952	3,169	2,917	21,483
95	3,008	4,741	4,890	3,639	3,976	4,232	3,169	3,930	31,585
96	4,310	2,759	4,890	4,846	2,618	4,232	4,387	3,930	31,971
97	4,310	3,632	4,890	4,846	1,648	4,232	3,169	3,930	30,656
98	3,008	3,632	4,890	2,658	3,976	4,232	3,169	5,038	30,603
99	3,008	3,632	4,890	2,658	3,976	4,232	3,169	5,038	30,603
100	3,008	3,632	3,625	3,639	3,976	2,952	3,169	2,917	26,918

Lampiran C. 8 Tabulasi Promosi Media Sosial

NO	PROMOSI MEDIA SOSIAL										TOTAL
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	
1	2,051	1,801	3,558	2,084	3,565	2,959	2,189	2,367	3,472	4,083	28,131
2	3,062	3,255	4,803	3,063	3,565	4,238	3,291	3,408	4,824	2,821	36,330
3	4,272	3,255	3,558	4,222	2,571	2,959	4,491	3,408	2,317	2,821	33,873
4	3,062	2,397	3,558	4,222	3,565	2,959	2,189	3,408	4,824	2,821	33,005
5	1,000	1,000	1,816	2,084	1,000	1,000	2,189	1,597	1,000	1,861	14,547
6	4,272	3,255	4,803	4,222	3,565	4,238	2,189	3,408	4,824	2,821	37,597
7	2,051	3,255	1,816	2,084	3,565	1,918	3,291	2,367	3,472	1,000	24,820
8	3,062	3,255	4,803	3,063	2,571	2,959	3,291	3,408	4,824	2,821	34,056
9	3,062	3,255	4,803	3,063	2,571	1,918	1,000	3,408	4,824	4,083	31,986
10	3,062	3,255	4,803	4,222	3,565	4,238	3,291	4,646	3,472	4,083	38,637
11	4,272	4,470	2,580	3,063	4,692	1,918	3,291	4,646	3,472	4,083	36,486
12	3,062	4,470	3,558	3,063	4,692	2,959	4,491	3,408	3,472	4,083	37,257
13	4,272	3,255	4,803	3,063	3,565	1,918	4,491	4,646	3,472	1,861	35,345
14	3,062	3,255	4,803	3,063	2,571	4,238	3,291	3,408	4,824	2,821	35,336
15	4,272	4,470	3,558	4,222	4,692	1,918	3,291	3,408	4,824	2,821	37,476
16	3,062	3,255	4,803	3,063	4,692	4,238	3,291	4,646	3,472	2,821	37,343
17	3,062	4,470	4,803	2,084	4,692	4,238	3,291	2,367	4,824	2,821	36,654
18	4,272	3,255	3,558	2,084	4,692	2,959	4,491	4,646	3,472	1,861	35,290
19	2,051	2,397	1,816	3,063	2,571	2,959	3,291	2,367	3,472	1,000	24,987
20	3,062	3,255	4,803	3,063	2,571	4,238	1,000	3,408	4,824	4,083	34,307
21	4,272	4,470	3,558	3,063	4,692	2,959	4,491	3,408	4,824	4,083	39,820
22	4,272	3,255	4,803	4,222	2,571	1,918	3,291	4,646	4,824	2,821	36,622
23	4,272	3,255	4,803	2,084	4,692	2,959	3,291	4,646	3,472	4,083	37,557
24	3,062	4,470	2,580	3,063	3,565	4,238	3,291	4,646	2,317	4,083	35,315
25	3,062	2,397	3,558	4,222	3,565	1,918	4,491	3,408	4,824	2,821	34,266
26	3,062	4,470	4,803	4,222	4,692	2,959	4,491	4,646	3,472	4,083	40,899
27	2,051	3,255	4,803	4,222	2,571	2,959	4,491	3,408	2,317	2,821	32,898
28	3,062	3,255	4,803	3,063	3,565	2,959	4,491	4,646	3,472	4,083	37,398
29	3,062	2,397	3,558	2,084	1,653	2,959	2,189	2,367	3,472	1,000	24,742
30	2,051	4,470	2,580	3,063	4,692	2,959	2,189	4,646	3,472	1,861	31,982
31	4,272	3,255	3,558	4,222	3,565	2,959	4,491	3,408	3,472	4,083	37,284
32	4,272	3,255	4,803	4,222	1,653	2,959	4,491	3,408	3,472	4,083	36,617
33	4,272	3,255	3,558	3,063	4,692	4,238	3,291	4,646	3,472	2,821	37,308
34	3,062	4,470	4,803	2,084	3,565	4,238	4,491	3,408	4,824	2,821	37,767
35	2,051	1,000	1,816	1,000	1,000	1,918	1,000	1,000	1,596	1,000	13,381
36	1,000	2,397	1,816	3,063	2,571	2,959	3,291	2,367	3,472	1,000	23,936
37	3,062	2,397	3,558	4,222	2,571	2,959	3,291	4,646	3,472	4,083	34,260
38	4,272	2,397	3,558	3,063	4,692	2,959	2,189	4,646	3,472	2,821	34,068

NO	PROMOSI MEDIA SOSIAL										TOTAL
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	
39	3,062	4,470	3,558	1,000	4,692	2,959	3,291	4,646	3,472	4,083	35,233
40	4,272	4,470	3,558	4,222	3,565	2,959	4,491	3,408	4,824	4,083	39,852
41	3,062	4,470	2,580	3,063	3,565	4,238	2,189	3,408	4,824	4,083	35,482
42	4,272	3,255	2,580	3,063	4,692	2,959	3,291	2,367	4,824	4,083	35,386
43	3,062	3,255	4,803	4,222	3,565	4,238	3,291	4,646	4,824	4,083	39,989
44	3,062	2,397	3,558	4,222	2,571	2,959	3,291	3,408	4,824	2,821	33,113
45	4,272	3,255	4,803	4,222	2,571	4,238	3,291	3,408	4,824	2,821	37,705
46	4,272	4,470	3,558	4,222	4,692	2,959	3,291	4,646	3,472	4,083	39,665
47	2,051	3,255	3,558	4,222	3,565	4,238	2,189	4,646	3,472	1,861	33,057
48	3,062	4,470	3,558	3,063	4,692	2,959	3,291	4,646	3,472	4,083	37,295
49	3,062	3,255	4,803	3,063	4,692	1,000	3,291	4,646	4,824	2,821	35,457
50	3,062	4,470	4,803	3,063	3,565	4,238	3,291	3,408	4,824	2,821	37,546
51	3,062	3,255	4,803	2,084	2,571	1,918	3,291	3,408	3,472	2,821	30,685
52	3,062	3,255	3,558	2,084	2,571	1,918	3,291	3,408	3,472	4,083	30,702
53	3,062	3,255	3,558	2,084	2,571	1,000	2,189	2,367	3,472	4,083	27,641
54	2,051	2,397	3,558	2,084	2,571	2,959	3,291	3,408	2,317	1,861	26,498
55	3,062	3,255	2,580	1,000	1,653	1,000	2,189	3,408	3,472	4,083	25,701
56	2,051	2,397	3,558	3,063	2,571	1,918	2,189	2,367	3,472	2,821	26,408
57	2,051	1,801	3,558	2,084	2,571	1,918	2,189	2,367	2,317	1,861	22,718
58	3,062	3,255	4,803	4,222	3,565	2,959	3,291	3,408	3,472	2,821	34,857
59	1,000	1,000	4,803	3,063	2,571	2,959	3,291	4,646	3,472	2,821	29,625
60	4,272	4,470	4,803	3,063	3,565	2,959	2,189	2,367	4,824	4,083	36,596
61	2,051	2,397	3,558	3,063	4,692	2,959	3,291	3,408	3,472	4,083	32,974
62	2,051	2,397	3,558	3,063	4,692	2,959	2,189	3,408	3,472	2,821	30,610
63	3,062	3,255	2,580	3,063	3,565	2,959	2,189	3,408	3,472	2,821	30,372
64	2,051	1,801	3,558	3,063	3,565	2,959	2,189	2,367	3,472	1,861	26,887
65	2,051	1,801	2,580	3,063	2,571	1,918	2,189	3,408	3,472	2,821	25,873
66	2,051	1,801	3,558	2,084	2,571	2,959	3,291	3,408	3,472	2,821	28,017
67	4,272	3,255	4,803	4,222	3,565	4,238	3,291	3,408	4,824	4,083	39,961
68	4,272	3,255	3,558	3,063	4,692	2,959	3,291	3,408	4,824	4,083	37,404
69	3,062	3,255	4,803	2,084	3,565	2,959	3,291	2,367	3,472	4,083	32,942
70	3,062	2,397	2,580	2,084	2,571	1,918	2,189	2,367	3,472	2,821	25,461
71	4,272	3,255	3,558	3,063	4,692	4,238	2,189	4,646	3,472	1,861	35,245
72	3,062	3,255	4,803	3,063	4,692	4,238	4,491	1,597	3,472	4,083	36,756
73	2,051	3,255	2,580	2,084	3,565	2,959	2,189	2,367	3,472	2,821	27,344
74	3,062	4,470	4,803	3,063	3,565	2,959	4,491	4,646	3,472	2,821	37,352
75	2,051	1,801	3,558	4,222	3,565	2,959	2,189	2,367	3,472	2,821	29,006
76	4,272	4,470	3,558	3,063	3,565	2,959	4,491	3,408	4,824	1,861	36,471
77	4,272	4,470	3,558	2,084	3,565	1,000	2,189	3,408	3,472	2,821	30,840
78	3,062	1,801	3,558	3,063	3,565	2,959	1,000	1,597	3,472	2,821	26,899
79	2,051	1,801	2,580	1,000	2,571	2,959	2,189	2,367	3,472	1,861	22,851
80	4,272	4,470	3,558	4,222	3,565	2,959	3,291	4,646	3,472	4,083	38,538

NO	PROMOSI MEDIA SOSIAL										TOTAL
	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	X2.9	X2.10	
81	4,272	3,255	3,558	4,222	1,653	1,000	3,291	3,408	4,824	4,083	33,566
82	2,051	2,397	3,558	3,063	2,571	1,918	3,291	3,408	2,317	1,861	26,435
83	4,272	3,255	3,558	4,222	3,565	2,959	2,189	3,408	4,824	2,821	35,072
84	4,272	3,255	3,558	4,222	3,565	1,918	3,291	3,408	4,824	2,821	35,134
85	3,062	3,255	2,580	4,222	3,565	4,238	3,291	3,408	2,317	2,821	32,759
86	3,062	4,470	3,558	3,063	3,565	4,238	3,291	3,408	2,317	2,821	33,794
87	4,272	4,470	3,558	3,063	3,565	2,959	3,291	3,408	2,317	2,821	33,724
88	4,272	4,470	3,558	4,222	2,571	2,959	4,491	3,408	3,472	4,083	37,505
89	4,272	4,470	3,558	2,084	4,692	2,959	2,189	2,367	2,317	2,821	31,730
90	3,062	3,255	2,580	2,084	2,571	1,918	2,189	3,408	3,472	2,821	27,359
91	1,000	1,801	1,000	1,000	2,571	1,000	1,000	1,000	1,596	1,861	13,829
92	4,272	4,470	3,558	2,084	3,565	2,959	3,291	3,408	3,472	2,821	33,901
93	3,062	3,255	3,558	2,084	3,565	2,959	2,189	2,367	2,317	2,821	28,178
94	2,051	2,397	2,580	2,084	2,571	1,918	2,189	2,367	2,317	2,821	23,296
95	4,272	4,470	2,580	4,222	3,565	2,959	4,491	4,646	3,472	4,083	38,759
96	3,062	3,255	4,803	2,084	4,692	4,238	3,291	4,646	4,824	2,821	37,717
97	3,062	3,255	4,803	4,222	2,571	4,238	3,291	3,408	4,824	4,083	37,757
98	3,062	4,470	3,558	3,063	4,692	4,238	2,189	3,408	3,472	4,083	36,235
99	3,062	4,470	2,580	4,222	3,565	2,959	4,491	4,646	3,472	4,083	37,549
100	2,051	3,255	2,580	2,084	2,571	1,918	2,189	2,367	2,317	1,861	23,193

Lampiran C. 9 Tabulasi MSI Keputusan Pembelian

NO	KEPUTUSAN PEMBELIAN												TOTAL
	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	
1	3,130	3,678	3,064	3,866	4,292	3,540	3,492	3,148	2,700	3,375	4,763	2,991	42,042
2	3,130	3,678	4,913	3,866	2,963	3,540	4,723	4,460	3,575	3,375	4,763	4,346	47,332
3	4,493	4,890	3,064	5,065	2,963	2,448	4,723	3,148	4,696	3,375	2,419	4,346	45,630
4	3,130	4,890	3,064	3,866	4,292	3,540	4,723	4,460	2,700	3,375	4,763	2,991	45,796
5	1,000	1,000	3,064	1,000	1,000	1,816	2,465	1,000	1,000	1,596	2,419	1,000	18,359
6	3,130	3,678	3,064	3,866	4,292	4,913	3,492	4,460	4,696	3,375	4,763	2,991	46,722
7	1,947	3,678	3,064	2,158	2,963	2,448	3,492	2,029	3,575	3,375	2,419	1,000	32,147
8	3,130	3,678	3,064	3,866	4,292	3,540	3,492	4,460	3,575	4,723	4,763	4,346	46,930
9	3,130	3,678	4,913	3,866	4,292	3,540	2,465	4,460	3,575	3,375	4,763	2,991	45,049
10	3,130	3,678	3,937	5,065	2,963	3,540	3,492	4,460	2,700	4,723	3,490	4,346	45,525
11	3,130	3,678	3,064	5,065	2,963	4,913	4,723	3,148	2,700	4,723	3,490	4,346	45,945
12	3,130	4,890	3,937	5,065	2,963	3,540	4,723	3,148	4,696	3,375	3,490	2,991	45,950
13	3,130	4,890	4,913	3,866	1,871	4,913	3,492	2,029	4,696	4,723	3,490	4,346	46,359
14	1,947	3,678	3,937	5,065	2,963	3,540	2,465	3,148	1,920	3,375	4,763	4,346	41,147
15	3,130	4,890	3,937	3,866	4,292	2,448	1,596	2,029	3,575	3,375	4,763	4,346	42,246
16	3,130	4,890	3,937	3,866	4,292	4,913	4,723	3,148	3,575	4,723	3,490	2,991	47,680

NO	KEPUTUSAN PEMBELIAN												TOTAL
	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	
17	4,493	3,678	4,913	2,961	4,292	3,540	4,723	4,460	2,700	3,375	4,763	2,991	46,891
18	4,493	3,678	4,913	5,065	2,963	2,448	4,723	3,148	3,575	4,723	3,490	4,346	47,565
19	3,130	2,591	3,937	2,158	1,871	3,540	3,492	2,029	3,575	3,375	2,419	2,991	35,108
20	4,493	3,678	4,913	5,065	2,963	3,540	4,723	3,148	4,696	2,260	3,490	4,346	47,316
21	1,947	3,678	4,913	3,866	4,292	3,540	2,465	4,460	2,700	3,375	4,763	2,991	42,991
22	4,493	4,890	3,937	2,158	2,963	3,540	4,723	3,148	4,696	3,375	2,419	2,991	43,334
23	3,130	3,678	4,913	3,866	1,000	4,913	3,492	3,148	4,696	3,375	4,763	4,346	45,321
24	4,493	4,890	3,937	2,961	4,292	3,540	4,723	2,029	3,575	4,723	4,763	1,863	45,790
25	3,130	4,890	3,937	2,961	4,292	3,540	2,465	4,460	3,575	2,260	4,763	2,991	43,264
26	3,130	3,678	3,937	5,065	2,963	3,540	4,723	4,460	3,575	4,723	3,490	4,346	47,631
27	4,493	3,678	4,913	2,961	2,963	4,913	3,492	4,460	2,700	3,375	4,763	2,991	45,703
28	3,130	4,890	4,913	5,065	2,963	4,913	3,492	3,148	4,696	4,723	3,490	4,346	49,769
29	1,947	1,596	3,937	2,961	2,963	2,448	3,492	2,029	1,920	3,375	2,419	2,991	32,078
30	4,493	2,591	3,937	2,961	4,292	3,540	4,723	2,029	3,575	4,723	3,490	1,863	42,219
31	3,130	4,890	4,913	3,866	2,963	3,540	3,492	3,148	4,696	4,723	3,490	4,346	47,198
32	3,130	2,591	4,913	3,866	2,963	4,913	3,492	4,460	4,696	3,375	4,763	2,991	46,153
33	4,493	4,890	3,937	5,065	2,963	4,913	4,723	3,148	3,575	3,375	4,763	2,991	48,836
34	3,130	3,678	2,011	3,866	4,292	3,540	4,723	4,460	2,700	3,375	4,763	2,991	43,532
35	1,000	2,591	1,000	2,158	1,000	1,000	1,596	2,029	1,920	1,000	2,419	4,346	22,058
36	1,947	3,678	3,064	3,866	1,000	3,540	2,465	3,148	2,700	1,596	3,490	1,863	32,359
37	3,130	4,890	3,937	3,866	4,292	3,540	4,723	2,029	2,700	4,723	3,490	1,863	43,185
38	4,493	2,591	4,913	3,866	2,963	3,540	2,465	4,460	3,575	2,260	4,763	2,991	42,879
39	3,130	4,890	4,913	3,866	4,292	3,540	3,492	4,460	2,700	4,723	2,419	2,991	45,417
40	3,130	4,890	3,937	3,866	2,963	4,913	4,723	3,148	4,696	3,375	3,490	4,346	47,478
41	4,493	4,890	3,937	5,065	2,963	2,448	3,492	4,460	3,575	2,260	3,490	2,991	44,064
42	3,130	4,890	3,064	3,866	4,292	3,540	2,465	4,460	3,575	4,723	2,419	2,991	43,416
43	3,130	3,678	4,913	3,866	4,292	3,540	3,492	3,148	4,696	3,375	4,763	4,346	47,240
44	3,130	3,678	4,913	5,065	2,963	4,913	4,723	3,148	3,575	4,723	3,490	4,346	48,667
45	4,493	4,890	3,937	5,065	1,871	1,816	3,492	4,460	2,700	3,375	4,763	1,863	42,725
46	4,493	4,890	3,064	3,866	2,963	4,913	4,723	3,148	2,700	3,375	4,763	2,991	45,890
47	3,130	4,890	4,913	3,866	4,292	3,540	2,465	4,460	3,575	3,375	1,596	2,991	43,093
48	3,130	3,678	4,913	3,866	4,292	4,913	3,492	3,148	3,575	3,375	3,490	4,346	46,219
49	4,493	3,678	4,913	3,866	1,871	3,540	3,492	4,460	3,575	4,723	1,596	2,991	43,199
50	4,493	3,678	3,937	3,866	4,292	3,540	4,723	3,148	4,696	4,723	4,763	2,991	48,853
51	3,130	2,591	3,064	2,961	2,963	3,540	2,465	3,148	2,700	3,375	3,490	4,346	37,774
52	1,947	2,591	3,064	3,866	2,963	4,913	2,465	3,148	1,920	3,375	3,490	2,991	36,734
53	3,130	2,591	2,011	2,158	2,963	3,540	2,465	3,148	1,920	3,375	3,490	4,346	35,137
54	1,947	2,591	3,064	2,961	2,963	4,913	4,723	4,460	2,700	3,375	2,419	2,991	39,108
55	1,947	2,591	2,011	2,158	1,871	3,540	3,492	3,148	3,575	4,723	4,763	4,346	38,165
56	4,493	4,890	4,913	5,065	4,292	4,913	4,723	4,460	4,696	3,375	4,763	4,346	54,929
57	1,947	2,591	3,064	2,961	1,871	2,448	2,465	2,029	2,700	2,260	2,419	1,863	28,618
58	4,493	3,678	3,937	3,866	2,963	3,540	3,492	3,148	3,575	3,375	3,490	2,991	42,550

UNIVERSITAS NEGERI MAKASSAR

NO	KEPUTUSAN PEMBELIAN												TOTAL
	Y.1	Y.2	Y.3	Y.4	Y.5	Y.6	Y.7	Y.8	Y.9	Y.10	Y.11	Y.12	
59	4,493	2,591	3,064	2,961	2,963	1,816	3,492	4,460	1,920	4,723	4,763	4,346	41,592
60	3,130	3,678	4,913	5,065	4,292	4,913	4,723	4,460	3,575	3,375	4,763	2,991	49,879
61	3,130	3,678	3,064	3,866	2,963	4,913	4,723	3,148	3,575	3,375	3,490	4,346	44,272
62	3,130	3,678	3,937	3,866	2,963	3,540	3,492	3,148	3,575	4,723	3,490	2,991	42,535
63	3,130	3,678	3,064	3,866	2,963	1,816	3,492	3,148	3,575	3,375	3,490	2,991	38,589
64	3,130	2,591	2,011	3,866	2,963	3,540	3,492	3,148	2,700	3,375	2,419	1,863	35,099
65	1,947	1,596	2,011	2,961	1,871	3,540	3,492	3,148	3,575	2,260	2,419	2,991	31,811
66	3,130	2,591	3,064	3,866	2,963	3,540	4,723	3,148	3,575	3,375	2,419	2,991	39,385
67	4,493	3,678	3,937	3,866	4,292	3,540	4,723	4,460	1,920	4,723	3,490	4,346	47,470
68	4,493	4,890	3,937	3,866	4,292	4,913	4,723	4,460	4,696	4,723	4,763	4,346	54,103
69	3,130	2,591	2,011	2,158	1,871	3,540	3,492	3,148	2,700	3,375	3,490	2,991	34,499
70	3,130	2,591	3,064	2,961	2,963	3,540	2,465	3,148	1,920	2,260	3,490	2,991	34,524
71	3,130	3,678	2,011	2,961	2,963	3,540	2,465	4,460	1,000	3,375	4,763	2,991	37,338
72	3,130	3,678	3,064	2,961	2,963	4,913	3,492	4,460	1,920	4,723	3,490	2,991	41,787
73	3,130	3,678	3,064	2,961	2,963	3,540	4,723	2,029	2,700	3,375	3,490	1,863	37,518
74	4,493	2,591	3,064	3,866	4,292	4,913	3,492	4,460	2,700	4,723	3,490	2,991	45,078
75	3,130	3,678	3,064	3,866	1,871	2,448	3,492	3,148	3,575	2,260	2,419	2,991	35,943
76	3,130	4,890	4,913	3,866	2,963	4,913	4,723	3,148	1,920	4,723	3,490	4,346	47,025
77	1,947	3,678	3,064	2,158	2,963	4,913	3,492	4,460	2,700	4,723	4,763	2,991	41,853
78	3,130	2,591	2,011	2,158	4,292	3,540	3,492	4,460	1,000	4,723	3,490	2,991	37,880
79	3,130	2,591	3,064	2,158	1,871	3,540	3,492	2,029	3,575	2,260	3,490	1,863	33,063
80	4,493	3,678	3,064	2,158	2,963	3,540	4,723	4,460	3,575	3,375	4,763	4,346	45,138
81	4,493	4,890	3,064	2,961	4,292	3,540	3,492	4,460	1,920	4,723	3,490	2,991	44,318
82	3,130	3,678	3,064	2,961	2,963	2,448	2,465	3,148	4,696	3,375	3,490	1,863	37,282
83	3,130	4,890	3,937	2,158	2,963	4,913	2,465	3,148	2,700	4,723	3,490	4,346	42,863
84	3,130	3,678	3,064	3,866	4,292	3,540	3,492	2,029	4,696	4,723	3,490	4,346	44,348
85	4,493	4,890	3,064	5,065	4,292	3,540	3,492	4,460	4,696	3,375	2,419	2,991	46,779
86	3,130	2,591	3,937	3,866	2,963	3,540	3,492	3,148	3,575	3,375	3,490	2,991	40,099
87	1,947	2,591	3,064	2,961	1,871	3,540	2,465	2,029	3,575	3,375	3,490	2,991	33,899
88	4,493	3,678	3,937	5,065	4,292	4,913	4,723	3,148	3,575	4,723	3,490	4,346	50,385
89	1,947	3,678	3,064	3,866	2,963	3,540	3,492	3,148	2,700	3,375	3,490	4,346	39,611
90	3,130	3,678	3,937	3,866	2,963	3,540	3,492	3,148	3,575	3,375	4,763	2,991	42,459
91	1,000	2,591	2,011	2,158	1,871	1,816	1,000	1,000	1,920	2,260	1,000	1,000	19,627
92	1,947	2,591	3,064	2,961	2,963	3,540	3,492	3,148	2,700	3,375	3,490	2,991	36,264
93	3,130	3,678	3,064	2,961	2,963	3,540	2,465	3,148	2,700	3,375	3,490	2,991	37,507
94	3,130	3,678	3,064	3,866	2,963	3,540	3,492	3,148	1,920	2,260	2,419	1,863	35,344
95	4,493	3,678	3,937	5,065	2,963	3,540	4,723	4,460	2,700	4,723	3,490	2,991	46,765
96	3,130	4,890	4,913	3,866	2,963	2,448	4,723	3,148	3,575	4,723	3,490	2,991	44,860
97	3,130	2,591	4,913	5,065	2,963	3,540	4,723	3,148	3,575	4,723	4,763	2,991	46,125
98	3,130	3,678	4,913	2,961	4,292	4,913	3,492	4,460	4,696	3,375	3,490	4,346	47,748
99	4,493	2,591	4,913	5,065	2,963	3,540	4,723	3,148	3,575	4,723	4,763	2,991	47,488
100	3,130	3,678	3,064	3,866	1,871	2,448	3,492	3,148	3,575	3,375	3,490	2,991	38,129