

**Dosen** : Syarif Hidayatulloh  
**Matakuliah** : Rintisan Bisnis Digital  
**SKS** : 3  
**Kelas** : 12.6A.06  
**Jumlah Mahasiswa** : 22

### Berita Acara Pengajaran

| Pertemuan | Ruangan     | Tanggal             | Bahan Kajian                                            | Berita Acara Pengajaran                                                                                                                                   | Kehadiran                                                                 |
|-----------|-------------|---------------------|---------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| 01        | 202-f1      | 19<br>Maret<br>2024 | Pengantar Bisnis Digital                                | pengantar bisnis digital perkuliahan offline menjelaskan pengantar bisnis digital dan jenis-jenis bisnis digital                                          | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:18:46<br>Keluar: 16:49:08 |
| 02        | 202-f1      | 26<br>Maret<br>2024 | Design Thinking                                         | pemabahasan mengenai design thinking dan tahapan-tahapannya                                                                                               | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:11:32<br>Keluar: 16:30:36 |
| 03        | 202-f1      | 2 April<br>2024     | Design UI/UX                                            | desain ui ux                                                                                                                                              | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:13:42<br>Keluar: 16:49:12 |
| 04        | 202-f1      | 23 April<br>2024    | Business Model Canvas (BMC)                             | bussiness model canvas bmc                                                                                                                                | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:11:12<br>Keluar: 16:38:58 |
| 05        | 202-f1      | 30 April<br>2024    | Strategi Pemasaran Digital (Digital Marketing Strategy) | strategi pemasaran digital pemgertian digital marketing dan manfaatnya                                                                                    | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:19:51<br>Keluar: 16:36:44 |
| 06        | 504-f1 (kp) | 3 Mei<br>2024       | Strategi Mencari Modal                                  | menjelaskan materi strategi mencari modal usaha bootstrapping dana keluarga pinjaman usaha ke bank atau koperasi inkubator dan akselerator angel investor | Tepat Waktu<br>Jadwal: 14:10-16:40                                        |

| Pertemuan | Ruangan     | Tanggal      | Bahan Kajian        | Berita Acara Pengajaran                                                     | Kehadiran                                                                 |
|-----------|-------------|--------------|---------------------|-----------------------------------------------------------------------------|---------------------------------------------------------------------------|
|           |             |              |                     |                                                                             | Masuk: 14:21:11<br>Keluar: 16:30:58                                       |
| 07        | 202-f1      | 7 Mei 2024   |                     | review materi quiz pra uts                                                  | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:19:57<br>Keluar: 16:26:27 |
| 08        | 202-f1      | 14 Mei 2024  | (UTS)               | Pengambilan nilai UTS                                                       | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:15:32<br>Keluar: 16:26:42 |
| 09        | 202-f1      | 21 Mei 2024  | Pitching            | menjelaskan pengertian pitching pitchdeck tujuan pitching dan tips pitching | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:15:27<br>Keluar: 16:36:48 |
| 10        | 202-f1      | 28 Mei 2024  | Presentasi kelompok | diskusi tugas project matakuliah rintisan bisnis digital                    | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:19:49<br>Keluar: 16:37:51 |
| 11        | 202-f1      | 4 Juni 2024  | Presentasi kelompok | diskusi tugas project matakuliah rintisan bisnis digital                    | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:23:10<br>Keluar: 16:27:31 |
| 12        | 202-f1      | 11 Juni 2024 | Presentasi kelompok | diskusi tugas project matakuliah rintisan bisnis digital                    | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:16:32<br>Keluar: 16:25:41 |
| 13        | 504-f1 (kp) | 21 Juni 2024 | Presentasi kelompok | diskusi tugas project matakuliah rintisan bisnis digital                    | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:22:33<br>Keluar: 16:34:33 |

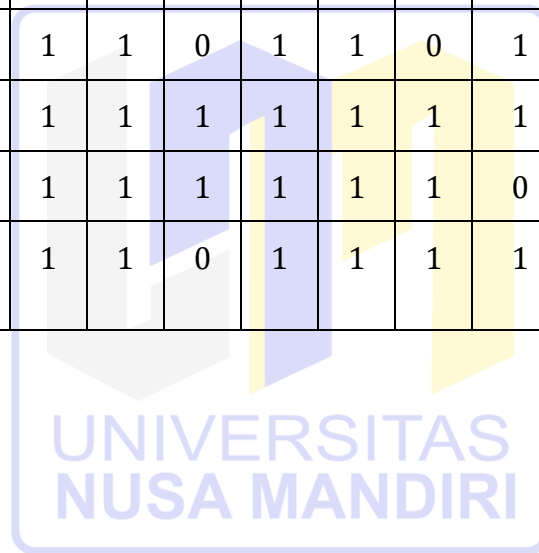
| Pertemuan | Ruangan | Tanggal      | Bahan Kajian        | Berita Acara Pengajaran                                                                                    | Kehadiran                                                                           |
|-----------|---------|--------------|---------------------|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| 14        | 202-f1  | 25 Juni 2024 | Presentasi kelompok | mahasiswa melakukan kegiatan bootcamp                                                                      | Telat (lewat 15Menit)<br>Jadwal: 14:10-16:40<br>Masuk: 14:31:18<br>Keluar: 16:27:18 |
| 15        | 202-f1  | 2 Juli 2024  | Presentasi kelompok | pitching dan demo aplikasi tugas project uas bagi kelompok yang tidak berkesempatan pitching pada bootcamp | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:15:38<br>Keluar: 16:50:22           |
| 16        | 202-f1  | 9 Juli 2024  | (UAS)               | Pengambilan nilai UAS                                                                                      | Tepat Waktu<br>Jadwal: 14:10-16:40<br>Masuk: 14:18:39<br>Keluar: 16:35:41           |



# Presensi

[illegible]

| Nim      | Nama                    | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | Jumlah |
|----------|-------------------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|--------|
| 12210451 | Bintang Maulana Fazrin  | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 0  | 1  | 1  | 1  | 15     |
| 12210485 | Ananta Kusuma Putra     | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1  | 1  | 1  | 1  | 1  | 0  | 1  | 10     |
| 12210497 | Eldyan Suhendra         | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 1  | 0  | 1  | 1  | 1  | 1  | 1  | 11     |
| 12210517 | Alif Yoga Pratama       | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 1  | 1  | 0  | 0  | 1  | 1  | 1  | 11     |
| 12210523 | Marcella Irsictia       | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1  | 0  | 0  | 0  | 1  | 1  | 1  | 11     |
| 12210526 | Mutiara Mega Amelia     | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 16     |
| 12210529 | Hanna Rizkia            | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0  | 0  | 1  | 1  | 1  | 1  | 1  | 14     |
| 12210530 | Michael Sintong Nababan | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1  | 0  | 1  | 1  | 1  | 1  | 1  | 14     |



## Nilai

| NIM      | NAMA                        | Presensi | TUGAS | UTS | UAS | GRADE AKHIR |
|----------|-----------------------------|----------|-------|-----|-----|-------------|
| 12210240 | Nabil Ali Fahrurrozi        | 0        | 0     | 0   | 0   | A           |
| 12210260 | Muhammad Abdul Malik        | 86       | 68    | 80  | 78  | B           |
| 12210284 | Faishal Hilmy Ammar         | 0        | 0     | 0   | 0   | E           |
| 12210288 | Aulia Nurul Ihsan           | 86       | 100   | 86  | 81  | A           |
| 12210307 | Yogi Yosua Panjaitan        | 86       | 77    | 90  | 90  | A           |
| 12210321 | Muhamad Rafa Maarif         | 100      | 100   | 90  | 81  | A           |
| 12210368 | Mutmainah Putri Awi Atbar   | 86       | 100   | 96  | 90  | A           |
| 12210379 | Dea Amelia                  | 0        | 0     | 0   | 0   | A           |
| 12210380 | Farhan Alamsyah             | 79       | 100   | 72  | 90  | A           |
| 12210383 | Muhammad Zidane Rahmatullah | 93       | 67    | 88  | 78  | A           |
| 12210384 | Muhammad Dicky Kurniawan    | 7        | 0     | 94  | 0   | D           |
| 12210394 | Jenghizkhan                 | 79       | 100   | 96  | 81  | A           |
| 12210399 | Elsha Nabila                | 0        | 0     | 0   | 0   | A           |
| 12210408 | Luthfiyanti Indah Saputri   | 100      | 100   | 96  | 81  | A           |
| 12210451 | Bintang Maulana Fazrin      | 93       | 100   | 94  | 81  | A           |
| 12210485 | Ananta Kusuma Putra         | 57       | 26    | 82  | 90  | B           |

| NIM      | NAMA                    | Presensi | TUGAS | UTS | UAS | GRADE AKHIR |
|----------|-------------------------|----------|-------|-----|-----|-------------|
| 12210497 | Eldyan Suhendra         | 64       | 30    | 26  | 80  | C           |
| 12210517 | Alif Yoga Pratama       | 64       | 87    | 80  | 90  | A           |
| 12210523 | Marcella Irsictia       | 64       | 86    | 94  | 80  | A           |
| 12210526 | Mutiara Mega Amelia     | 100      | 100   | 98  | 78  | A           |
| 12210529 | Hanna Rizkia            | 86       | 100   | 72  | 78  | A           |
| 12210530 | Michael Sintong Nababan | 86       | 100   | 64  | 80  | A           |

Keterangan:



Mahasiwa MBKM

