DAFTAR ISI

Halaman

Lembar Judul ........................................................................................................................................ i
Lembar Persembahan .................................................................................................................... ii
Lembar Pernyataan Keaslian Skripsi ............................................................................................. iii
Lembar Persetujuan Publikasi Karya ............................................................................................... iv
Lembar Persetujuan dan Pengesahan Skripsi ............................................................................... v
Lembar Panduan Penggunaan Hak Cipta ....................................................................................... vi

Kata Pengantar ........................................................................................................ vii
Abstrak ........................................................................................................................................... viii
Daftar Isi ............................................................................................................................................ ix
Daftar Simbol ..................................................................................................................................... x
Daftar Gambar .................................................................................................................................... xi
Daftar Tabel ....................................................................................................................................... xii
Daftar Lampiran ................................................................................................................................ xiii

BAB I PENDAHULUAN .................................................................................................................. 1
  1.1 Latar Belakang Masalah ............................................................................................................. 1
  1.2 Identifikasi Masalah .................................................................................................................. 3
  1.3 Maksud dan Tujuan ................................................................................................................... 3
  1.4 Metode Penelitian .................................................................................................................... 4
  1.5 Ruang Lingkup .......................................................................................................................... 5
  1.6 Hipotesis ..................................................................................................................................... 5

BAB II LANDASAN TEORI ........................................................................................................... 6
  2.1 Tinjauan Pustaka ....................................................................................................................... 6
    2.1.1 Technology Acceptance Model ( TAM ) ................................................................................. 6
  2.1.2 Populasi dan Sampel ............................................................................................................ 9
  2.1.3 Analisis Data ......................................................................................................................... 10
  2.1.4 Uji Validitas ........................................................................................................................... 11
  2.1.5 Uji Reliabilitas ....................................................................................................................... 11
  2.1.6 Statistical Product and Service Solution ( SPSS ) ................................................................. 12
  2.2 Penelitian Terkait ....................................................................................................................... 12
  2.3 Tinjauan Organisasi .................................................................................................................. 13
    2.3.1 Bank Central Asia ................................................................................................................ 13
    2.3.2 Bank Mandiri ....................................................................................................................... 11

BAB III METODOLOGI PENELITIAN .......................................................................................... 20
  3.1 Tahapan Penelitian .................................................................................................................... 20
  3.1.1 Rancangan Penelitian ........................................................................................................... 20
  3.2 Instrumen Penelitian ............................................................................................................... 22
    3.2.1 Kuesioner ............................................................................................................................ 22
    3.2.2 Skala Likert ........................................................................................................................ 25
3.3 Metode Pengumpulan Data, Populasi dan Sample Penelitian .......... 26
3.3.1 Metode Pengumpulan Data ...................................................... 26
3.3.2 Populasi .................................................................................. 27
    3.3.3 Sampel Penelitian ................................................................. 27
3.4 Metode Analisis Data .................................................................. 26

3.4.1 Analisis Statistik Deskriptif ....................................................... 27
3.4.2 Uji Validitas ............................................................................. 27
3.4.3 Uji Reliabilitas Instrument ....................................................... 28
3.5 Analisis Data Kuantitatif .............................................................. 29
3.6 Analisa Pengaruh ......................................................................... 30
3.6.1 Regresi Linier Berganda ......................................................... 30
3.6.2 Regresi Linier Dengan Dua Prediktor ....................................... 30
    3.6.3 Uji Hipotesis Regresi Berganda Dua Prediktor ..................... 30
    3.6.4 Uji Signifikasi Secara Parsial ................................................. 31
    3.6.5 Uji Linieritas ........................................................................ 31
    3.6.6 Uji Signifikansi ................................................................... 31

BAB IV HASIL PENELITIAN DAN PEMBAHASAN .............................................. 33
4.1 Hasil Analisis Data ..................................................................... 33
4.2 Instrumen Penelitian ................................................................. 36
    4.2.1 Uji Validitas Instrumen Manual Aplikasi BCA MOBILE .. 36
    4.2.2 Uji Validitas Instrumen Manual Aplikasi Mandiri Online .... 52
    4.2.3 Uji Validitas Instrumen dengan SPSS ................................. 67
    4.2.4 Uji Reliabilitas Instrumen Manual BCA Mobile ................. 74
    4.2.5 Uji Reliabilitas Instrumen Manual Mandiri Online ............ 77
    4.2.6 Uji Reliabilitas Menggunakan SPSS ................................... 80
4.3 Uji Lineritas .............................................................................. 81
    4.3.1 Uji Lineritas BCA Mobile .................................................... 81
    4.3.1 Uji Lineritas Mandiri Online ................................................. 88

BAB V KESIMPULAN DAN SARAN ................................................................. 90
      5.1 Kesimpulan ........................................................................... 90
      5.2 Saran ..................................................................................... 91

DAFTAR PUSTAKA .................................................................................. 92
DAFTAR RIWAYAT HIDUP .................................................................. 93
LEMBAR KONSULTASI BIMBINGAN